



Jill Jayne, MS, RD

The Rockstar Nutritionist
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www.jilljayne.com

OVERVIEW

Jill is an enthusiastic creator, educator, and collaborator known for her innovation in the field of nutrition using music as her medium. An award-winning songwriter and singer on stage, Jill has released seven commercial albums and toured the world, appearing everywhere from peer-reviewed academic journals to live TV. With experience in selling, developing, and producing original, interactive content, Jill can motivate her team toward a deadline and her end user toward an educational objective. Whether it's using watermelon instead of pizza to do fractions or taking a much needed song break, Jill is a Master's level Registered Dietitian always looking for ways to incorporate music and movement. This Rockstar Nutritionist is ready to pep up your project.

WORK EXPERIENCE

Jump with Jill, Pittsburgh, PA

Creative Director and Big Cheese, 2006 – Present

Selected Awards and Honors: Emmy Award Nominations (*Get Me Goin'* 2015, *The Sweet Beat* 2016), GRAMMY Nomination Consideration for Best Children's Album (*Goin' on a Journey* 2012, *Boom!* 2016) | The key to the City of Corpus Christi, The Golden Plate Award from the Food Industry Association | Davey Award for Best Health Website Copy | Meeting Michelle Obama at the White House

Publications: Jayne J (2019) Incorporation of Edutainment Into Intervention and Evaluation: The Jump With Jill (JWJ) Program. *Front. Public Health* 7:163. doi: 10.3389/fpubh.2019.00163

- Produce interstitials and long form video content supported with curriculum.
- Recruit and groom team members to fulfill a deeply rooted brand mission.
- Embed partners in the creative process to keep programs funded longterm.
- Oversee internal operations and spearhead new business development.
- Appear regularly as timeless lead character at conferences and in publications.
- Steer accessibility of content for a mass audience with a 360° campaign implementation.
- Raise two daughters shrouded in the power of creative female leaders.

Radio Disney AM 1560, New York, NY

Promotional DJ, Media Assistant May 2005 – May 2006

- Prepared script, music selection and client message points for Disney Radio events
- Hosted events attended by Disney-loving kids
- Created and recorded 30-second on-air promotions for upcoming Radio Disney events

What's in the News, PBS, University Park, PA

Writer, Producer, Host May 2003 - June 2004

Awards: Regional and National Awards for Excellence in Nutrition Programming from National Extension Association of Family and Consumer Sciences (2004) | Employee of the Year (2004)

- Developed script, learning objectives, and props for nutrition television series
- Hosted six episodes
- Recorded voiceovers and assisted in editing

EDUCATION

Columbia University, New York, NY October 2007

Teachers College, Master of Science in Nutrition and Education GPA: 4.0
Registered Dietitian November 2006

The Pennsylvania State University, University Park, PA Summer 2004

Bachelor of Science in Nutritional Sciences, GPA: 3.94
Theatre Minor, Schreyer Honors Scholar in Journalism

PROFESSIONAL ORGANIZATIONS

- Children's Media Association
- The Recording Academy
- National Academy for Television Arts & Sciences Mid-Atlantic Chapter
- Academy of Nutrition & Dietetics
- Pittsburgh Academy of Nutrition & Dietetics

USEFUL SKILLS

Song Composition | Program Design | Finding the Right People to Help | Closing a Communication Loop | Set Design and Build from Castoffs | Costume, Jewelry, and Makeup Design | Message Shaping | Making People Feel Welcome | Testing Materials with Kids | Visualizing a Problem | Growing Vegetables

